



***SOUTH ADELAIDE
NETBALL CLUB***

SOUTH ADELAIDE NETBALL CLUB

Sponsorship Packages
2021

It's a new era for the Woods Panthers,
recently partnering with
South Adelaide Football Club to become...

▶ **South Adelaide Netball Club!**



**SOUTH ADELAIDE
NETBALL CLUB**

VISIONARY | CAN DO | UNITED

 @southadelaidenetballclub
 @southadelaidenc
 www.sanc.com.au

President | Rohan
Davison-Bennett

Join us for a new era, with new opportunities

South Adelaide Netball Club
14 September · 🌐

👉 IT'S OFFICIAL – WOODS PANTHERS NETBALL CLUB IS IN PARTNERSHIP WITH SOUTH ADELAIDE FOOTBALL CLUB IN 2021 & BEYOND 🏆

We are so excited to officially announce the partnership between Woods Panthers and South Adelaide Football Club, coming together in 2021 for bigger, bolder and brighter future than ever before! After 18 months of lengthy discussions with members of the executive and key stakeholders, the partnership was finally voted in by YOU - our Woods Panthers community,... See more



7,927 People reached 2,050 Engagements

[Boost post](#)

👍👎👤 You and 66 others 26 comments 26 shares

South Adelaide Football Club
14 September · 🌐

We're extremely excited to announce that we will be entering a new era with the Woods Panthers Netball Club 🏆🏆

Read More 👉
#SouthProud

A NEW ERA

SARACONAU
South Adelaide Announce Partnership
THE SOUTH ADELAIDE FOOTBALL CLUB ANNOUNCE NEW PARTNE...

👍👎👤 250 35 comments 16 shares

South Adelaide Football Club
15 September · 🌐

A great write up by the The Advertiser about our new partnership with the South Adelaide Netball Club 🏆

#SouthProud

ASLAIDEFOOT.COM.AU
State league footy, netball clubs join forces to boost growth

👍👎👤 Aldrie Taylor, Matt Fowler and 83 others 6 shares

Like Comment Share

PANTHERS OUT OF WOODS AS NEW ERA BECKONS

WOODS PANTHERS NETBALL CLUB has announced a partnership with South Adelaide Football Club to form a new Premier League netball club in the south of Adelaide.

The partnership will see the Panthers move from Blackwood to the Noarlunga base of the football club.

South Adelaide Netball Club President Rohan Davison-Bennett said the partnership had been about 18 months in the making and he was pleased by it being finally ticked off.

"This is an incredibly exciting opportunity," Davison-Bennett said.

The Advertiser

South Adelaide Football Club, Woods Panthers Netball Club strike up partnership to boost growth

A southern football club and a Premier League netball club have joined forces in a bid to grow both sports in the region. READ which clubs and how the partnership will work here.

Premier League netball club Woods Panthers will now be known as South Adelaide after joining forces with the Panthers SANFL club.

Woods, which have been based at Blackwood for the past two decades, have struck up a partnership with South Adelaide Football Club in a bid to grow both sports in the south of Adelaide.

It is also hoped the partnership will boost the chances of gaining funding from the Federal and State Governments as well as Onkaparinga Council to upgrade The Noarlunga base which the football club currently calls home.

South Adelaide Netball Club President Rohan Davison-Bennett said the partnership had been about 18 months in the making and he was pleased by it being finally ticked off.

"This is an incredibly exciting opportunity," Davison-Bennett said.

📷 South Adelaide footballer Alex Carotta (L) with netballer Ellen McKay (C) with Panthers SANFLW player Jayzynie Smith. Picture: Matt Turner

"This is an opportunity for us to re-establish our brand and to come clearly as the contending Premier League (netball) club in the south."

A whole new look



Premier League Dress

AMND, CND, SUNA Dress

Our Goals

GROW LOYALTY

IN OUR PLAYERS, SPONSORS, COACHES, VOLUNTEERS,
UMPIRES AND THE SANC COMMUNITY

CLUB DEVELOPMENT

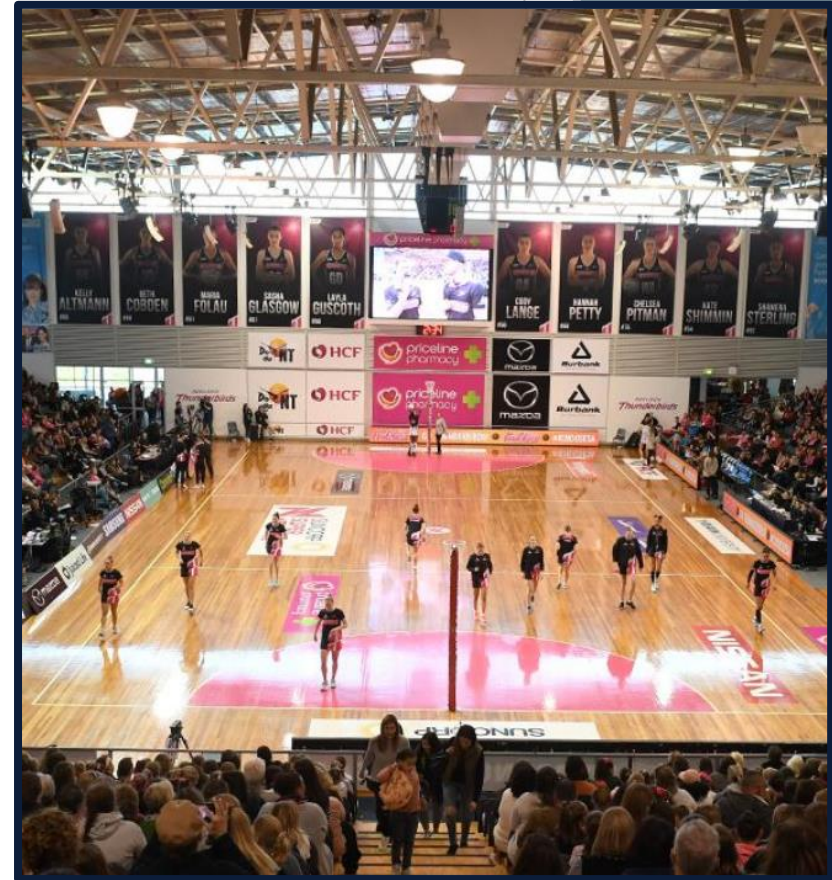
BY OUTLINING CLEAR DEVELOPMENT AND LEADERSHIP
PATHWAYS FOR OUR PLAYERS AND BY STRENGTHENING OUR
PARTNERSHIP WITH SOUTH ADELAIDE FOOTBALL CLUB

INCREASED FINANCIAL SECURITY

TO ENSURE WE CONTINUE TO EXIST AND THRIVE
WELL INTO THE FUTURE

CONTINUED PREMIERSHIP SUCCESS

BECAUSE THAT'S WHAT IT'S ALL ABOUT!



Competitions & Programs

Netball SA State League Cup

Premier League and Premier League Reserves is the highest level of competition in South Australia.

Adelaide Metropolitan Netball Division (AMND)

AMND is the largest netball competition in South Australia running from April to September. Around 355 teams from 27 clubs play at Priceline Stadium, the home of the Adelaide Thunderbirds.

City Nights Division (CND)

The largest summer competition in SA, making the most of Adelaide's warmer weather and longer days. 235 teams play at Priceline Stadium on Tuesday and Friday nights from October through to March.

Southern United Netball Association (SUNA)

SUNA is among the most prestigious and well maintained Netball venues in South Australia. Conducting Summer and Winter night competitions annually for the Southern Region of SA in which 13 clubs participate.

Community

South Adelaide Netball Club aim to deliver Netball clinics at schools in the Southern region.

Development Programs

The development squads provide young netballers a great opportunity to grow as an athlete. Our development programs broaden the depth of aspiring young netballers.

Growing our social presence



Sponsorship Packages

Options	Exposure	Investment <i>(plus GST)</i>
Major Sponsor	Players uniforms, signage, promotion	\$10,000 per annum for 3-5 years
Coaches Sponsor	Coaches jackets, polos, events, promotion	\$4,000
Umpire Sponsor	Backpacks, polos, events, promotion	\$2,000
Premier League Team Sponsor	Players training tops, signage, events, live streamed games from Court 1, promotion (\$5,000 includes players dresses)	\$2,000-\$5,000
Premier League Player Sponsor	Players jackets, framed photo, promotion	\$900 per player
Team Sponsor	Players (only) jackets, promotion	\$1,000 per team of 9

For more information, please contact us at Sponsorship@sanc.com.au

Major Sponsor

Investment = \$10,000 per annum plus GST for 3-5 years

Major Sponsor Opportunities & Exposure

As SANC'S major sponsor, your company will have maximum exposure to promotional opportunities whilst being one of the biggest and most valued supporters of our club.

Company logo integration:

- ▶ on all printed player merchandise, including; player jumpers, training tops, tunics, sponsorship jackets, exercise bags, etc.
Note: the design will be based on new SAFC branding which will prominently incorporate your brand.
- ▶ displayed at the netball club courts, and on signage at Priceline stadium during Premier League games.
- ▶ at the sponsorship day at Priceline Stadium with the opportunity to host a branded stall
- ▶ displayed on the SANC sponsorship page, with a link to your companies' website and all *Panther Pride* newsletters distributed throughout the season.

Exclusive invitations to:

- ▶ corporate box on club sponsor round
- ▶ club events held throughout the year
- ▶ season launch day, held in March.

Cross-promotional opportunities via:

- ▶ or growing digital platforms, including any specials or promotions through our e-newsletter and on our Facebook and Instagram page
- ▶ various social media features highlighting your company and how our club members can support your company in return
- ▶ notable presence and possible guest speaking opportunities at major club events

Coaches Sponsor

Investment = \$4,000 plus GST

Coaches Sponsor Opportunities & Exposure

As a coaches sponsor you will be directly helping the club fund the best coaches we can attract.

Company logo integration:

- ▶ displayed at on all coaches' jackets and polo tops, designed with your input on the design
- ▶ displayed at the netball club rooms
- ▶ displayed at sponsorship day at Priceline Stadium, with the opportunity to host a branded stall
- ▶ displayed on the SANC sponsorship page, with a link to your companies' website and all *Panther Pride* newsletters distributed throughout the season.

Exclusive invitations to:

- ▶ the corporate box on club sponsor round
- ▶ club events held throughout the year
- ▶ the season launch day, held in March

Cross-promotional opportunities via:

- ▶ or growing digital platforms, including any specials or promotions through our e-newsletter and on our Facebook and Instagram page
- ▶ various social media features highlighting your company and how our club members can support your company in return.



Head Coach | Dani Johnson

Umpires Sponsor

Investment = \$2,000 plus GST

Umpires Sponsor Opportunities & Exposure

Your sponsorship support will directly help our club fund the best umpires and umpiring training.

Company logo displayed:

- ▶ on umpire backpacks, designed with your input
- ▶ at the netball club rooms
- ▶ at sponsorship day at Priceline Stadium, with the opportunity to host your own stall
- ▶ on the SANC sponsorship page, with a link to your website and in the Panther Pride newsletter distributed throughout the season

Exclusive invitations to:

- ▶ corporate box on club sponsor round
- ▶ various club events held throughout the year
- ▶ season launch day, held in March.

Cross-promotional opportunities via:

- ▶ our growing digital platforms, including any specials or promotions through our e-newsletter and on our Facebook and Instagram page
- ▶ various social media features highlighting your company and how our club members can support your company in return.

How is Umpire sponsorship different?

- ▶ your sponsorship would provide annual payment of NSACUA (Netball SA Coaches & Umpires Association) for all umpires.
- ▶ Ongoing training and development for junior umpires.
- ▶ End of season Thank You gift to umpires that show commitment throughout the season.

Premier League Team Sponsor

Investment = \$2,000 - \$4,000 plus GST

Premier League Team Sponsor Opportunities & Exposure

Supporting the clubs top athletes in the highest competition in the state.

Company logo integration:

- ▶ displayed on all Premier League players training tops
- ▶ displayed at the netball club rooms
- ▶ displayed at sponsorship day at Priceline Stadium, with the opportunity to host a branded stall
- ▶ displayed on the SANC sponsorship page, with a link to your companies' website and all *Panther Pride* newsletters distributed throughout the season.

Exclusive invitations to:

- ▶ the corporate box on club sponsor round
- ▶ club events held throughout the year
- ▶ the season launch day, held in March

Cross-promotional opportunities via:

- ▶ or growing digital platforms, including any specials or promotions through our e-newsletter and on our Facebook and Instagram page
- ▶ various social media features highlighting your company and how our club members can support your company in return
- ▶ a framed team photo to represent your support for the club

Premier League Player Sponsor

Investment = \$900 plus GST

Premier League Player Sponsor Opportunities & Exposure

Your sponsorship support will directly help support the development and success of our most talented and skilled players.

Company logo integration:

- ▶ displayed on your players towels, which is displayed on the bench during games
- ▶ displayed at the netball club rooms
- ▶ displayed at sponsorship day at Priceline Stadium
- ▶ displayed on the SANC sponsorship page, with a link to your companies' website and all *Panther Pride* newsletters distributed throughout the season.

Exclusive invitations to:

- ▶ club events held throughout the year
- ▶ the season launch day, held in March

Cross-promotional opportunities via:

- ▶ on growing digital platforms, including any specials or promotions through our e-newsletter and on our Facebook and Instagram page
- ▶ various social media features highlighting your company and how our club members can support your company in return
- ▶ a framed player photo to represent your support for the club

Team Sponsor

Investment = \$1,000 plus GST

Next Steps...

- ▶ To ensure you do not miss out on one of these fantastic opportunities to have your company logo on our merchandise, contact us for a chat.
- ▶ We are happy to speak with you about tailoring a package specifically aligned to your goals.
- ▶ During the year we will be co-hosting a Sponsors event with the South Adelaide Football Club to launch our joint Sponsorship offerings.

For more information, please contact us at Sponsorship@sanc.com.au



***SOUTH ADELAIDE
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THANK YOU
FOR YOUR
SUPPORT